

13. Blouses/Tops



(a)



(b)



(c)



(d)



Dear Fellow Hawk:

I am an undergraduate student in the Department of Human Ecology conducting research to ascertain what college students (juniors and seniors) perceive to be appropriate clothing for today's professional woman. You are asked to answer the 15 questions to the best of your ability. Completion of the survey should take 3-5 minutes. Thanks in advance for agreeing to participate in this study.

Ayisha Thompson

14. Slacks



(a)



(b)



(c)



(d)

15. Skirts



(a)



(b)



(c)



(d)

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**College Students' Perception of Clothing that Projects a Professional Image**

**1. What is your Age?**

- a. 18-20 (1) \_\_\_\_
- b. 21-23 (2) \_\_\_\_
- c. 24-26 (3) \_\_\_\_

**2. What is your major? (Check only one)**

Business Discipline :

- (A.1) Accounting \_\_\_\_
- (A.2) Marketing \_\_\_\_
- (A.3) Business Administration \_\_\_\_
- (A.4) Business Education \_\_\_\_

Human Ecology Discipline:

- (B.1) Child Development \_\_\_\_
- (B.2) Family & Consumer Sciences \_\_\_\_
- (B.3) Dietetics/Nutrition \_\_\_\_
- (B.4) Fashion Merchandising \_\_\_\_

3. What is your classification? \_\_\_\_\_ Junior (1) \_\_\_\_\_ Senior (2)

4. How fashion conscious are you?

- a. Very (1) \_\_\_\_\_ c. A little (3) \_\_\_\_\_  
b. Somewhat (2) \_\_\_\_\_ d. Not at all (4) \_\_\_\_\_

5. Does your clothing choice play an important role in defining your self image? (Check Response) \_\_\_\_\_ yes (1) \_\_\_\_\_ no (2)

6. After graduation, what career do you plan to pursue?  
\_\_\_\_\_

7. In your opinion should professional women have a certain look?

\_\_\_\_\_ yes (1) \_\_\_\_\_ no (2)

8. Excluding under garments and accessories, how much money do you plan on spending monthly on your work/ professional wardrobe?

- (a) \$0- \$199.00 (1) \_\_\_\_\_ (c) \$400.00 - \$599.00 (3) \_\_\_\_\_  
(b) \$200.00 - \$399.00 (2) \_\_\_\_\_ (d) \$600.00 and up (4) \_\_\_\_\_

9-15. The following questions require that you review the pictures for each category of clothing and select the item that you believe is the most appropriate for professional dressing (Circle your response).

9. Skirt Suits



(a)



(b)



(c)



(d)

10. Pants Suits



(a)



(b)



(c)



(d)

11. Dresses



(a)



(b)



(c)



(d)

12. Jackets



(a)



(b)



(c)



(d)